

CHECKLIST for KYVL Video

For your video:

Total time of your video (please place an X in the appropriate box):

30-60 seconds (PSA) []
 5:00-10:00 minutes (mini-featurette) []

No.	Elements in the Video:	Checkmark or N/A
1	Clear focus and message	
2	Purpose of video established	
3	Voice and tone appropriate	
4	Well-written, original, creative and memorable	
5	Props/costumes match idea/concept	
6	Flows smoothly/good transitions	
7	Good quality audio	
8	Appropriate music, if used	
9	Specified time limit observed <i>[required]</i>	
10	All audio and images (live action, animation, and/or claymation) fit the video's message	
11	Special effects, if used, fit the theme	
12	KYVL logo included <i>[required]</i>	
13	KYVL URL included <i>[required]</i>	
14	KYVL toll-free number included <i>[required]</i>	

For your entry package:

No.	Is this in your entry package?	Checkmark
1	CD with your digital video file labeled properly	
2	Script/Storyboard	
3	Signature of Approval from your LMS on your Script/Storyboard	
4	Letter with the STLP Coordinator's name and email address, students' names, Principal's name, School Media Specialist's name	
5	Lastly, this paper with your checklists	

***Entries due by April 14, 2008.
 Please return this checklist with your entry.***